

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Released of Advertisement in “Lonely Planet” monthly magazine only for 4 insertions, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanctioned an amount of Rs.4,00,000/- (Rupees Four Lakhs only) and Release of Rs.1,00,000/- (Rupees One Lakh only) including taxes for August, 2015 issue -- Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 626

Dated: 30/10/2015
Read the following:

1. From M/s. Bennet Coleman & Co., Ltd, Hyderabad, Dt.25-06-2015.
2. Govt.Lr.No.2141/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.15-07-2015.
3. Invoice No.15-16/448, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:30-09-2015.

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ORDER:

In the letter 1st read above, M/s. Bennet Coleman & Co., Ltd, Hyderabad, has requested to release an advertisement in “Lonely Planet” monthly magazine only for 4 insertions in August 2015, October 2015, December 2015 and in February 2016 issue at an negotiated amount of Rs.4,00,000/- including taxes (i.e., Rs.1,00,000/- per issue). Accordingly, Government have issued a work order, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, an empanelled agency with the department, for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,00,000/- including taxes (Rupees One Lakh only) towards publication of Full Page (colour) advertisement in “Lonely Planet” monthly magazine for the month of August 2015 issue and requested the Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord and release an amount of Rs.1,00,000/- (Rupees One Lakh only) towards publication of Full Page (colour) advertisement in “Lonely Planet” monthly magazine August 2015 issue, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	Emgee Square, M.G Road, Ernakulam, Kochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICICI0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER